FRANCHISE SHOWCASE

Kumon Math and Reading Centers, founded in 1954, is the world's largest supplemental education company. Located in 45 countries and with more

than three million students, the year-round program is designed for students of all ages and skill levels.

"Supplemental education is a fast-growing and rewarding business", said Mark Mele, assistant vice president of franchising recruitment. "As U.S. class sizes grow and academic standards rise, teachers are often limited to the individual assistance they can provide each child. Kumon supplements a child's education with individualized programs to help students reach their full potential while developing skills that will last a lifetime."

For a second year in a row, Entrepreneur magazine ranked Kumon No.1 in the tutoring business and No. 8 out of 500 as a low-investment franchise. In 2003, Kumon expects to open more than 200 new centers in the United States.

To learn more about a Kumon Franchise opportunity call: 1-866-633-0740. Parents wishing to enroll their children, or for general information call 1-800-ABC-MATH.

It all started in 1941. Today, you can see our Award Winning Carl's Jr. ® restaurant in

Downey, CA. It's 'The Shape of Things to Come'...... And we're continuing with more 'firsts' in our industry.

CKE Restaurants, Inc., through its wholly owned operating subsidiaries, is now your franchisor of choice. With our futuristic Carl's Jr. ® prototype, and Award Winning Menu, you can 'Be Your Own Star'!

We're also keepin' it 'fresh', with our La Salsa Fresh Mexican Grill ® concept. With our 'Quick Casual' available from coast-to-coast, your opportunities are limitless, but you'd better 'Come Inside and Taste the Difference', before they're all snapped

And don't forget the long-standing history of our Hardee's ® brand. With the introduction of the new Angus-beef 'Thickburger' Thickburger' - Come join the Revolution!

With our aggressive expansion plans, you can't miss. Your future starts with a phone call today! 866.253.7655 x 510



If you are looking for an industrial-based business with an exclusive territory and a secure future, Pirtek USA may be just the

right franchise for you. Pirtek USA, the leading provider of hydraulic hoses, fittings and accessories, offers around the clock, on-site service for hydraulic hose failure. Pirtek USA, consistently identified in Entrepreneur magazine's list of TOP 100 FASTEST GROWING FRANCHISES, is seeking qualified individuals to join its rapidly expanding franchise system. Pirtek USA is a globally proven business concept (240+ franchises worldwide) with unsurpassed training and support. To be a part of such an extraordinary franchise, call Pirtek USA for more information.

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Franchise arose, I jumped at it. Why? Pirtek USA's unsurpassed training and support, coupled with a globally proven business concept, makes owning a Pirtek center an extraordinary opportunity. The best decision I've ever made!"



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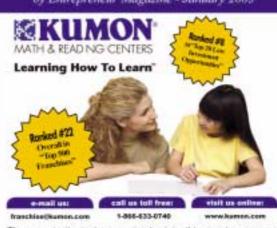
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KUMON FRANCHISE OPPORTUNITY

Ranked #1 in "Tutoring Services" by Entrepreneur Magazine - January 2003



The apportunity to become involved in this growing company has never been better! More than 3 million students in 45 countries are enrolled with Kumon. Kumon offers after-school programs to help students achieve better math and reading skills, stronger concentration, and improved self-confidence.

CALL TODAY for more information on our LOW STARTUP COSTS, our educational methods, and what you need to operate your own Kumon Center.





