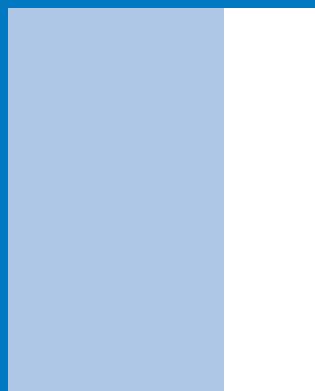


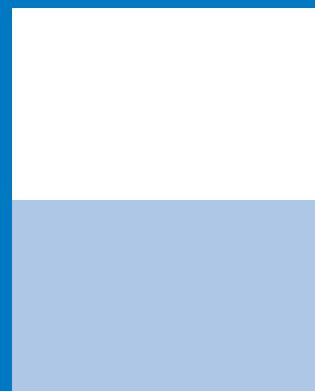
ADVERTISING SPECIFICATIONS



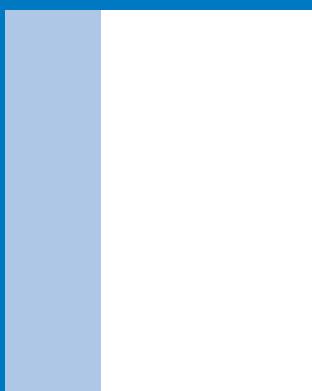
FULL PAGE
7.125" X 9.125"



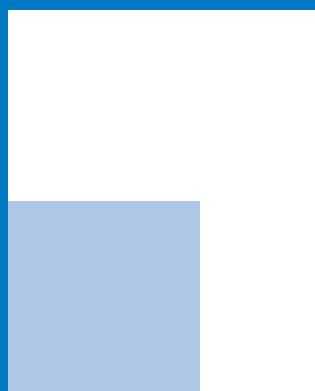
2/3 PAGE
4.65" X 9.125"



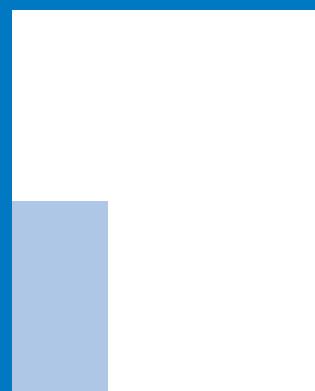
1/2 PAGE
7.125" X 4.45"



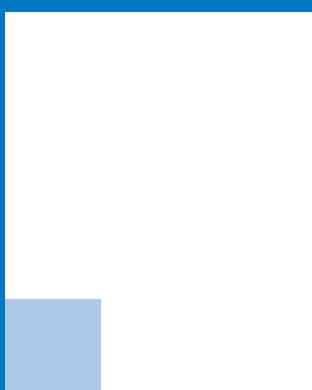
1/3 PAGE (column)
2.2" X 9.125"



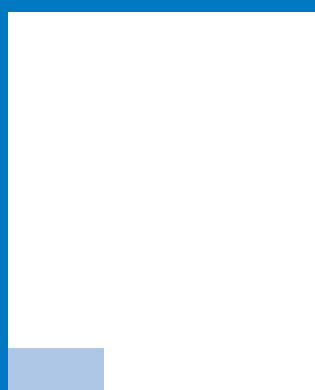
1/3 PAGE
4.65" X 4.45"



1/6 PAGE
2.2" X 4.45"



1/12 PAGE
2.2" X 2.12"



1/24 PAGE
2.2" X 0.95"



STRIP
7.125" X 0.22"

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- ALL FILES MUST BE MADE TO THE EXACT SIZES LISTED.
- PHOTOS AND IMAGES MUST HAVE A RESOLUTION OF 300 DPI.
- ALL COLORS MUST BE CMYK. RGB OR PANTONE COLORS WILL NOT BE ACCEPTED.

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Minimum 600dpi resolution.

Adobe Illustrator EPS

Format must be saved as an Illustrator EPS (.eps) compatible with Illustrator CS. Supply fonts or convert to outlines.

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